



# Are you committed

## to future generations?

In a world of growing **environmental focus**,

**ISO 14001**

the ISO 14001 certificate will demonstrate

your environmental efforts.

MANAGING RISK



## Why Environmental Management?

Modern businesses operate in markets characterised by a growing awareness of wider sustainability issues, such as the environment and its protection. Environmental credentials therefore play a part in customer loyalty.

- Environmental regulations are getting stricter, and so is enforcement
- Cutting waste and using natural resources more efficiently have proven to reduce costs and boost profits
- Banks, stock exchanges and insurers are taking a closer look at the environmental risks of companies seeking credit, investment or insurance
- There is a growing interest in investing in environmentally responsible companies and non-polluting technologies
- The public is using its buying power to encourage business towards fulfilling environmental and social responsibilities

Environmental credibility is becoming a factor in national and international competitiveness. Implementation of an Environmental Management System can facilitate progress towards increased competitiveness through measurement and innovation, leading to increased profit, more efficient processes, reduced costs, reduced liabilities and an improved image.



## How does your business benefit from certifying to the ISO 14001 standard?

As an internal driver of change, implementing an environmental management system helps identify risks and opportunities and sets new goals for your business. Environmental management affects your bottom line by improving your processes through:

- Cutting costs, e.g. energy, waste, raw materials
- Ensuring compliance with regulatory and legal requirements
- Building public image towards clients, regulatory bodies and other stakeholders
- Motivating your employees

Certifying your management system makes you a more attractive supplier to environmentally concerned business partners. They receive assurance that you comply with legislation and that you will also continually improve your performance. It has become a common practice of large, multinational companies to request a ISO 14001 certificate from all of their suppliers.

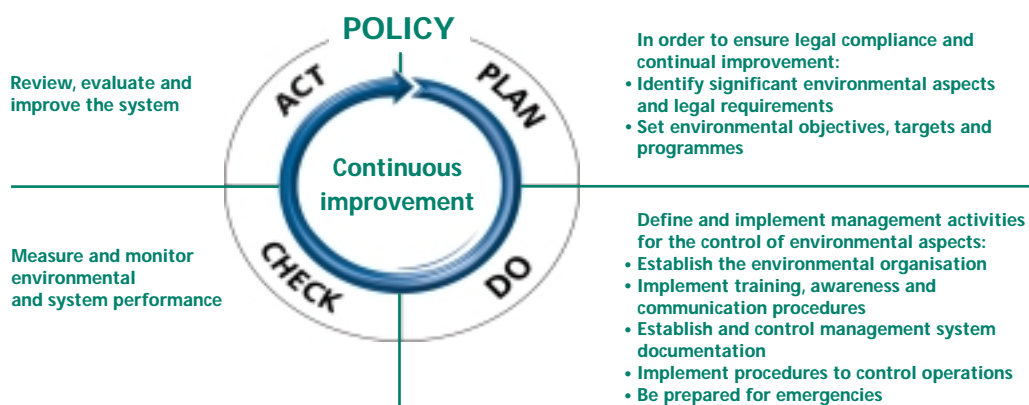
DNV certification brings experts in environmental issues and management to your business, adding their expertise to the further enhancement of the system.

## ISO 14001

### ISO 14001 – for improved environmental performance

This is the international standard for Environmental Management Systems (EMS). Based on the two concepts of continual improvement and regulatory compliance, the standard contains the core elements for an effective EMS and can be applied to any type of organisation in any industry sector. It requires an evaluation of your significant environmental aspects and sets requirements for the planning, implementation, operation and review of your environmental management system, based on these aspects.

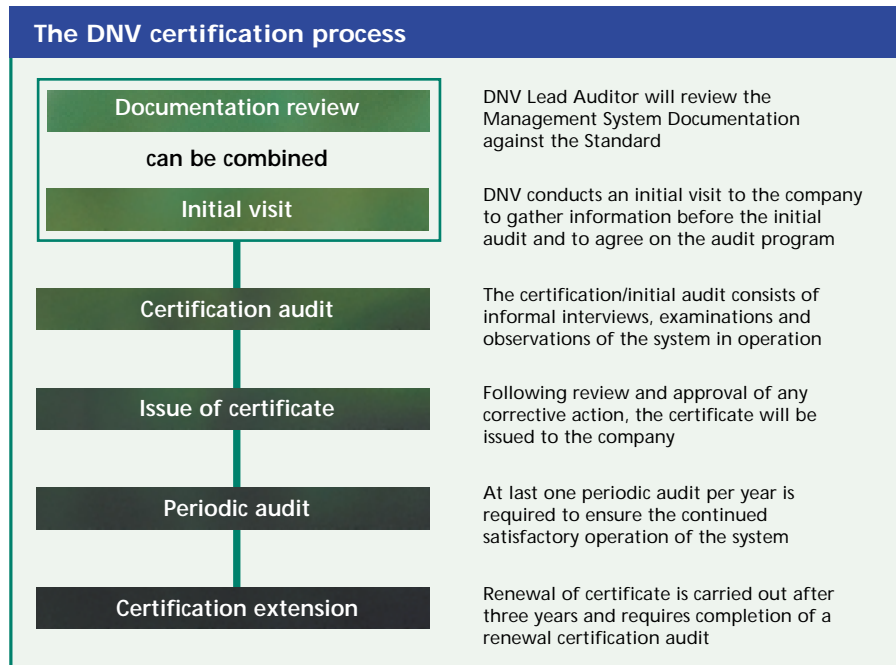
The success of an EMS depends on commitment from all levels and functions of the organisation, especially from top management. The system should embrace a wide range of activities and includes the following:



## The certification process

DNV believes that management system certification services should provide value adding auditing. We focus on improvement, and assist in prioritising your identified business risks.

We offer a user-friendly and common sense approach to the certification process, believing that the process can and should be a constructive and motivating experience enhancing the continual improvement of your business processes.



## ISO 14001 as an integrated service

ISO 14001, ISO 9001 (Quality) and OHSAS 18001 (Occupational Health and Safety) Management System standards are designed to be compatible facilitating the integration of the management systems. Organisations already operating a quality management system will be able to integrate the EMS in an efficient and effective manner.

DNV offers you integrated certification services designed to enable cost-effective and value-adding audits.







## Choose DNV (Det Norske Veritas) as your certification partner

- DNV is one of the world's leading certification bodies offering the latest in management systems certification services
- With more than 130 years experience, our name evokes an impact of safety, quality and concern for the environment
- DNV has 9 % of the world's ISO 14001 market for management system certificates and 13 accreditations in different countries
- We provide you with a "One Stop Shopping" concept by offering a range of both single and integrated certification services which enhances the effectiveness of the certification process
- DNV has one of the most stringent auditor training and qualification regimes in the business, ensuring that management systems certification services are delivered with top quality – every time, everywhere
- Our worldwide presence ensures local service, this means that DNV personnel speak your language and know local needs and customs
- Big names such as ABB, Akzo Nobel, General Motors, Royal Caribbean International and Toyota rely on DNV's competence





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